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## ***Quick Reach Deal with Pinnacle Driven by Hirers Further Expansion.***

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Quick Reach the Northwest based access hirer with locations across London, the Midlands, Yorkshire, Teesside and Scotland, have placed their first orders for Sinoboom access platforms with GB distributor Pinnacle Platforms Ltd.

The initial deal was struck at the recent Vertikal Days event, where Executive Group Operations Director Jim Dorricott and CEO Dave Barton visited the Sinoboom stand.

The machine of interest was the impressive Sinoboom 4647EP, 51' (15.8m) working platform scissor lift that gives a platform capacity of 227kg. This all-electric lift is powered by AGM, maintenance free batteries, from global technology leader Discover Batteries, resulting in high performance and machine efficiency that delivers zero emissions and virtually no sound.

The machines have all been fitted and provided with a MEWP Smart Pipe Rack, the universal material handling attachment, enabling the machine to go straight to work. For more email [info@mewpsmart.com](mailto:info@mewpsmart.com)

Quick Reach CEO Dave Barton said, "We were searching the market looking for a machine of this size that matched our customers' needs and our exacting standards. We are passionate about the environment and the communities in which we work. Our brand has evolved to 'Quick Reach..ing for Greener', which typifies who we are and what our customers expect. Sinoboom and Pinnacle Platforms have a similar philosophy, and this was very attractive to us".

Pinnacle Platforms MD Tim White said "Vertikal Days was the ultimate shop widow for hirers, we were delighted to meet with Dave and Jim. It became very clear, very quickly that we shared and recognised so many values unique to the hire industry. I was delighted when the guys came back to the stand to conclude a deal for five, 4647EP machines and I thank Quick Reach for trusting and choosing Pinnacle Platforms".

Quick Reach Operations Director Jim Dorricott said "The Sinoboom 4647EP is an eye-catching machine and it will be a welcome addition to our fleet. We also appreciated the fact that it is made for hire and ready to rent. In less than 3 weeks from the show we have taken delivery of all five machines.

Jim continued..." In fact when we showcased the machines at our recent customer and supply chain event, marking the opening of our new hire branch on Skippers Lane, Teesside. We placed, based on key customer feedback a further order for three Sinoboom AB460EJ machines.

The AB460EJ machines are the first Sinoboom, electric, articulating boom lifts to be sold in Great Britain. With an impressive duty cycle, this machine is a highly productive unit and ideally suited for the rigours of the rental market. The platform gives a 52' (16m) working height and 230kg platform capacity. With a max up and over boom clearance of 7.8m and a 160-degree basket rotation, the machine is ideal for use in confined spaces, across construction, housing, retail and warehousing.

Concluding Tim White said, "I had the pleasure of attending the supply chain and customer event in Middlesbrough and meeting Group Managing Director Rob Dillon. We were delighted with the welcome and attention the Sinoboom machines received and of course the order for the additional three machines. All of which will be delivered in the next few days.

*Pinnacle Platforms limited is the authorised sole distributor for the full range of Sinoboom powered access products in Great Britain. The company offers immediate availability and aftersales support on a range of quality, ready to rent scissor, boom and mast access products. [www.pinnacleplatforms.co.uk](http://www.pinnacleplatforms.co.uk)*